

## Email #1: Health check-up packages (introducing the offer/event)

Subject line–Greetings from **BookMyScans**

Hello **[Patient Name]**!

As a part of our anniversary celebrations, we are introducing health check-up packages from **[Date and Month and Year]**. We are available for you from **[Time]** to **[Time]**. Avail of this opportunity and get a free consultation from our best doctors.

Your health is our happiness.

For any other queries, call us. Here is the location of our hospital [Location](#).

Regards,

BookMyScans

Refer us to your friends and family and keep them healthy as well.

## Email #2: Redeem your offer on health check-up packages soon (follow-up)

Subject line – Greetings from **BookMyScans**

Hello **[Patient Name]**!

We noticed you haven't booked any of the health check-up packages yet. This mail is to just remind you that there are only **[Number of days]** left to avail of the discount. We are available for you from **[Time]** to **[Time]**. Avail of this opportunity and get a free consultation from our best doctors.

Your health is our happiness.

Regards,

BookMyScans